

# GLOBAL ENTREPRENEURIAL IMMERSION PROGRAM



BY

ILLUME FOUNDATION

in association with





# POWERING ENTREPRENEURIAL TALENT

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## ABOUT ILLUME FOUNDATION:

Illume Foundation is a social enterprise helping students and graduates break the 'no experience no job cycle' through entrepreneurship skill building, real world industry experience, peer to peer support and industry mentorship.

Run by entrepreneurs and educators developing programs for founders, our focus is on developing 21st skills- critical thinking, problem solving, interpersonal skills, personal development and building entrepreneurial mindset.

## ABOUT IMMERSION GLOBAL:

Immersion Learning Private Limited is a leading player in the niche space of short-term international Immersion Programs, Global Internship Programs, Semester Abroad Programs, Research Projects & Internship Experience Programs in partnerships with select Top institutions across the globe. The Directors / Management of the company have a long experience in the international education space. In the short span of 2 years the company had sent over 400+ students to various countries like Australia, Malaysia, Singapore, Dubai, UK, US, Poland, Spain, etc.

## OUR VISION:

Make our world **More Entrepreneurial, Innovative & More Impactful.**

## OUR STUDENTS COME FROM



# ABOUT THE PROGRAM

## **Program overview:**

1 Week Bootcamp to give students a peek into the startup and venture capital world Innovation process on how to take idea from 0 to 1- Lean Startup, Value Proposition and Business Model Canvas concepts. Pitching the startup

## **Skills developed:**

Startup tools and mindset

Communications skills (Pitching your idea)

Group work

## **Week One (in the Home Country) :**

One Online Session

- On-boarding and key concepts on Management & Entrepreneurship
- What to expect in Australia

## **Week Two (in Australia) :**

Day 1:

10 am to 1 pm – Classroom Session at Swinburne University

2:00pm to 4:00 pm- Tour of Innovation Hubs

## **Day 2:**

10:00 am to 12:30 pm – Classroom Session at Swinburne University

1:00 pm to 3:00 pm – with lunch with founder talk- Experience of being a founder

2:00pm to 4:00pm – cultural Immersion / exploring Melbourne

## **Day 3:**

10:00 am to 12 noon:

- Overview of the Startup & Venture Capital Industry
- Pitching your startup idea
- What do investors look for in an investable business- Investor talk
- 12:00 noon to 2pm: Lunch with a VC
- 2pm onwards: cultural Immersion / exploring Melbourne



# ABOUT THE PROGRAM

**Day 4:** Full day Regional Tour- Geelong Startup Hub, Lunch

**Day 5:** Self learning & project-building & Cultural immersion sessions

**6pm to 9pm:** Intimate dinner with Startup CEOs/+ CTOs in intimate setting  
Dinner

**Day 6:** Day tour

**Day 7:** Depart

Come explore Melbourne's Galleries of Historical & Modern Art, experience aboriginal heritage walk through its gardens, ride the Great Ocean road to visit the twelve apostles, beaches and soak into Australia's incredible culture.





# VALUE TO UNIVERSITIES

- Provide opportunity for your students to experience the real-world of entrepreneurship and start-up culture of some of the fastest growing innovative companies and venture funds in Australia.
- Opportunity to experience Australian Startup Ecosystem through study tour.
- Mini Projects to match students' study and course outcome.
- Students are supported throughout the program with industry coaching and mentorship.
- Feedback and project reports due to universities are built in the program so universities don't have to worry about chasing student's work.
- Real world engagement and immersive learning to every your participant



The fee includes entire Program cost + Accommodation with breakfast (some lunches & Dinners included) + Airport - Hotel - Airport transfers + All Local Travel Pass for Bus & Metro + cultural excursions & tours with entry tickets



## EMPOWERING GRADUATES POWERING STARTUPS | ENABLING UNIVERSITIES

**ILLUME  
FOUNDATION**

**Register  
HERE**

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